

# #02 Differentiation and sustainability MADE IN PORTUGAL *naturally*



## Wedoble

### Children's fashion. True sustainability.

Wedoble is synonymous with sustainability. The baby and children's clothing brand offers products made from cotton and other natural fibres, such as merino wool and cashmere. This year, it presented the new Beyond the Earth line, with more than 75 per cent of the garments made from organic cotton and GOTS certified. Using wholegarment technology, waste production is less than 5 per cent.

The collection also stands out for the introduction of labels with a QR Code that allows each item to be traced from its origin to advice on what should be done at the end of its life.

The concern for the product's life cycle is also clear in the "Sell 1 Buy 1" project, with which they work globally.

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## Becri

### Patented Sustainability

With 40 years of experience in the textile market, the Becri Group is based on the family values that founded the company. Among them, one stands out in particular: sustainability. All the group's companies have certifications that ensure sustainable processes in the production chain.

Investment in actions to protect the environment is ongoing. The installation of solar panels, the reuse of heat from cutting machines to heat the buildings, as well as the recycling of all waste and the purchase of a fleet of electric cars, are among the main initiatives.

The Becri Group also stands out for its patented Fiberloop project. The principle of this process is to use yarn made up of 50 per cent organic cotton and 50 per cent recycled cotton, with the recycled part coming from its production waste.

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## Polopiqué

### Full environmental care

Creative Texagility. It is on this concept of textile creativity that Polopiqué builds its core values. With over 85 years of experience and expertise, the Polopiqué group stands out in the textile market for verticality and self-mastery of all stages of the production process, from spinning through weaving and finishing to the manufacture and marketing of high-quality products

Polopiqué combines tradition and innovation with environmental awareness. The company is a pioneer in developing yarns using pre- and post-consumer recycled cotton in ring spinning. This project was developed in partnership with [Recover TM](#), which has Polopiqué as its only partner in Europe.

The collections developed by this brand use sustainably sourced raw materials through increasingly environmentally responsible and eco-friendly production processes.

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## Riopele

### A brand sewing collaborations

Riopele is a traditional textile company that doesn't close in on itself. It is committed to collaboration between companies as a tool for innovation and the industry's evolution. A recent example is the project in partnership with Swedish companies Lenzing and Södra. Jointly, these companies are working on a new production process based on large-scale textile waste recycling.

Riopele also endeavours to protect the environment. Since its foundation in 1927, sustainability has been part of the company's core values. In the last decade, investment in digital transition and sustainability has exceeded 35 million euros, allowing the company to set a new standard in textile production.

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