# #04 Innovation and tradition MADE IN PORTUGAL naturally



## SKIZO

#### Cleansing the oceans one step at a time

More than a footwear manufacturer, SKIZO is a company with a socioenvironmental impact that uses new materials to bring revolutionary textile innovations and patents to the world.

Environmental awareness is at the genesis of the brand, created in 2019, when it established recycled polyester, produced from plastic gathered from the oceans, and recycled polyamide, made using fishing nets rescued from the sea, as its primary raw materials.

Every step SKIZO takes has an environmental purpose. That's why all the technologies the company implements aim to solve an ecological problem in the fashion industry.

Just recently, the brand launched an alternative material to leather made from coffee grounds. Yet another environmental responsibility campaign by SKIZO.

+ more info



### SAVANA

#### A children's footwear brand with its eyes set in the future

Established in 1988, Savana specialises in the production of children's footwear. The brand stands out for aligning innovation and tradition, providing a range of customisable products with a fast, quality service.

Innovation is one of its main cornerstones, present in every department and at every stage: in the manufacturing process, in the product and the company's management. Tradition is also one of the company's fundamental values, reflected in its products' high quality and appreciation of the human element.

Savana makes great strides towards sustainability and environmentally aware production, favouring sustainable materials of plant origin, such as hemp, carob, jute, coffee grounds and apple skin. It also breathes new life into materials that cannot be recycled, incorporating them into its footwear.

#### + more info



### SANJO

### A brand born anew for the future

Born in 1933, Sanjo has a heritage in its DNA: it was the first Portuguese brand of trainers, inscribing its name in the history of sport in the country.

Sanjo is also moving towards sustainability. It has ditched the vulcanisation process for its soles and introduced a TPR Vegan glued sole, a more environmentally responsible technology.

The brand also uses eco-friendly materials, such as "Peta Approved" corduroy; burel, water-resistant, easy to maintain, environmentally friendly and 100 per cent Portuguese; and "Leather Working Group" leather, which stems from the food industry.

+ more info



# **ORIGINAL CORK**

### The uniqueness of cork made for footwear

Original Cork is a brand of slippers made from cork, a sustainable raw material of Portuguese origin. A family-run company makes the slippers with long experience and tradition in footwear production, which blends manufacturing and the use of machines in a controlled manner.

Environmental awareness is a central cornerstone of its business, from selecting raw materials to applying solvent-free aqueous glue to the insoles and soles of the slippers.

The brand is proud to do things differently, standing out in the beach flip-flop market - traditionally produced with rubber or plastic - with products made from renewable and sustainably harvested material: cork.

+ more info



© All rights reserved AICEP 2023. To unsubscribe from the Newsletter click on Unsubscribe



aicep Portugal Global Portuguese Trade & Investment Agency





Co-funded by the European Union